

City of Ashland Pedestrian Places Public Workshop #1

October 27, 2010



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Project Coordination

- › Pedestrian Places project is being coordinated with the Transportation System Plan Update (on-going)
 - *Existing TSP last updated in 1998*
 - Partial update to TSP completed in 2007 (not adopted)
 - *Purpose of TSP Update*
 - Helps the City of Ashland move towards being a less auto-dependent community
 - Integrates future land use and multimodal transportation system elements
 - Enhances livability, small-town character and the natural environment

TSP (www.ashlandtsp.com)

► Elements

- *Develop Policy Basis, Draft Goals and Objectives*
- *Update the Transportation System Inventory*
- *Existing Conditions Analysis*
- *Future Conditions Analysis (in process)*
- *Pedestrian Places Concept Plans*
 - N. Mountain Ave./E. Main St.
 - Walker St./Ashland St.
 - Tolman Creek Rd./Ashland St.
- *Development of Transportation Alternatives*
- *Develop Sustainability Policies*
- *Identification of Preferred Alternatives*
- *Draft/Final TSP, Implementing Ordinances and Findings*

*Draft Documents
available at
ashlandtsp.com*

Tonight's Focus

*Public
workshops
next spring*



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Goals for Tonight's Workshop

- › Develop ideas for high quality Pedestrian Places that integrate "Great Streets" design, places to live and work, neighborhood attractions and transit along major streets.
- › Identify opportunities and constraints for the development of Pedestrian Places at three specific locations.



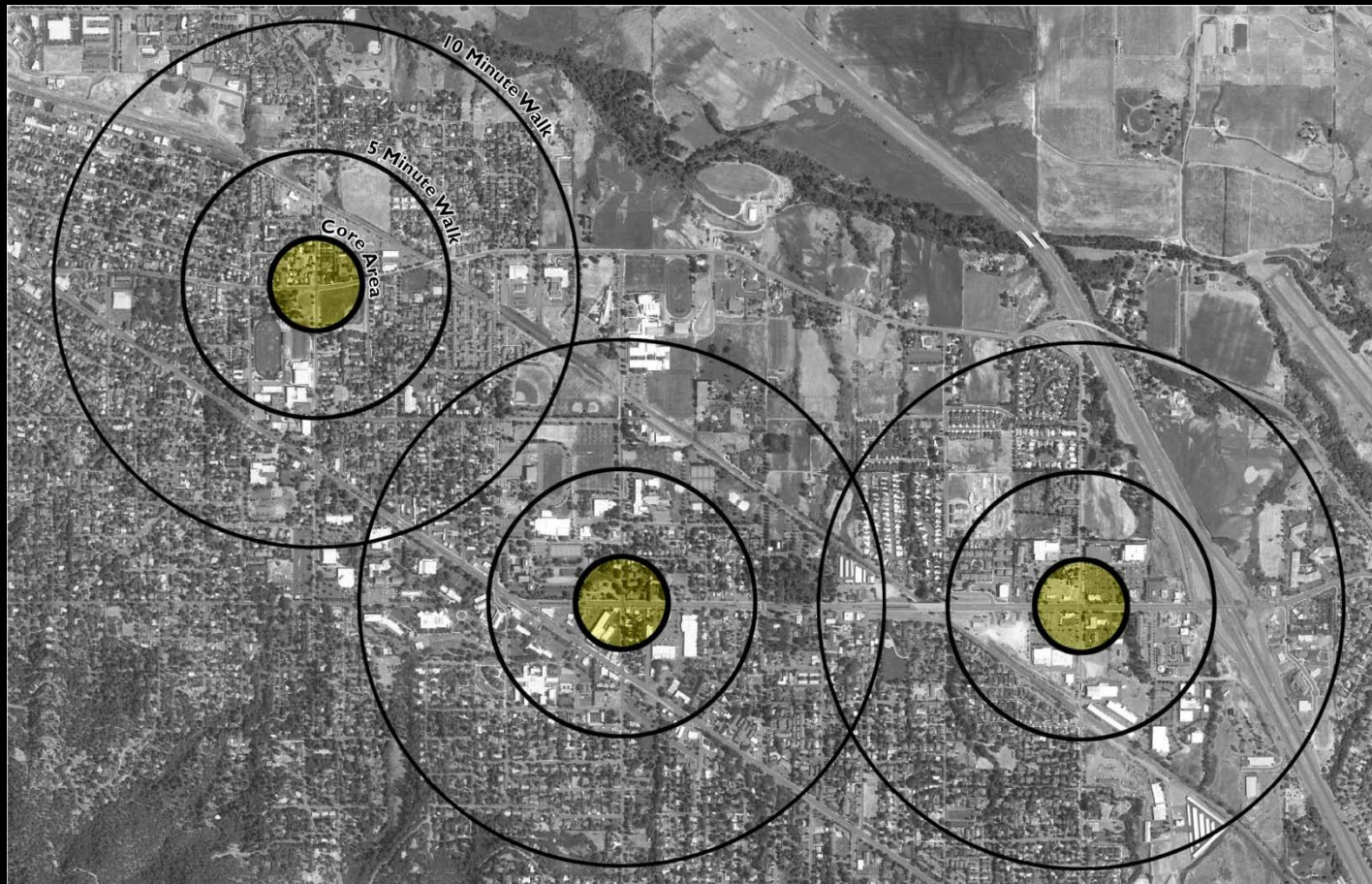
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Opportunities for Pedestrian Places



Pedestrian Places
(N. Mountain Ave. & E. Main St.) - (Walker Ave. & Ashland St.) - (Tolman Creek Rd. & Ashland St.)

What You Can Tell Us

- › What are neighborhood qualities to accentuate, opportunities to build on?
- › What are the right 'building blocks' for a Pedestrian Place?
- › What are priority improvements for each location?



N. Mountain Ave. & E. Main St.



Tolman Creek Rd. & Ashland St.



Walker Ave & Ashland St.



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What is a Pedestrian Place?

- › On a busy street – potentially a “Great Street”
- › Relatively small area near an intersection
- › Center for a larger neighborhood
- › Offers good transit service



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What is a Pedestrian Place?

- › It's about walking there
- › It's about staying there for awhile
- › It's other people around you
- › There are cyclists, transit riders and drivers



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Who is There?

Other people -

- › Sitting around or shopping
- › Gathered in groups
- › Work there, live there



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What are the Neighborhood Attractors?

There might be -

- › Stores, shops and offices
- › A beautiful street and plaza
- › A nice transit stop
- › Public art
- › Outdoor markets and vendors
- › Nearby Parks



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Building Blocks for a Pedestrian Place

- › A 'Great Street'
- › Appropriate uses and buildings
- › Gathering places
- › Public art
- › Ways to walk there

A series of memorable places that take us places, define a corridor, help define our community.

A Great Street for Everyone



Pedestrians



Bicyclists



Transit



Vehicles

A Great Street is a Green Street

- › Attractively landscaped
- › Not dominated by cars
- › Has a good street life



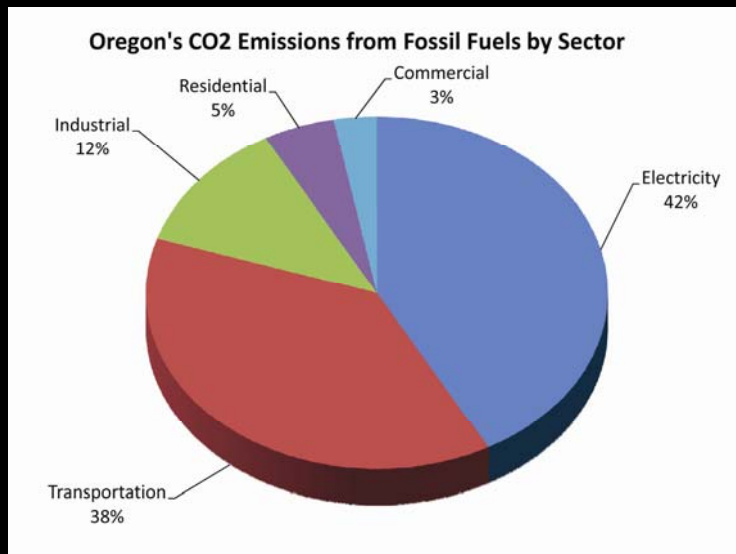
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A Great Street is a Green Street

- › Good for the environment
- › Reduce urban 'heat island' effects
- › Provides an urban forest
- › Stormwater treatment
- › 'Greenhouse gases' reduced



Getting the Buildings Right

- › Offer something to do, something to walk to
- › Appropriate design and scale
- › Good relationship between building and street



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Provide Gathering Places

- › Sidewalk cafes, displays and seating
- › Small plazas
- › Comfortable transit stops



Encourage Public Art

Art works – creates memorable places, creates community



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Ways to Walk There – Getting Connected

There may be options to a standard street –

- › Shared space streets
- › Walkable alleys
- › Multi-use pathways



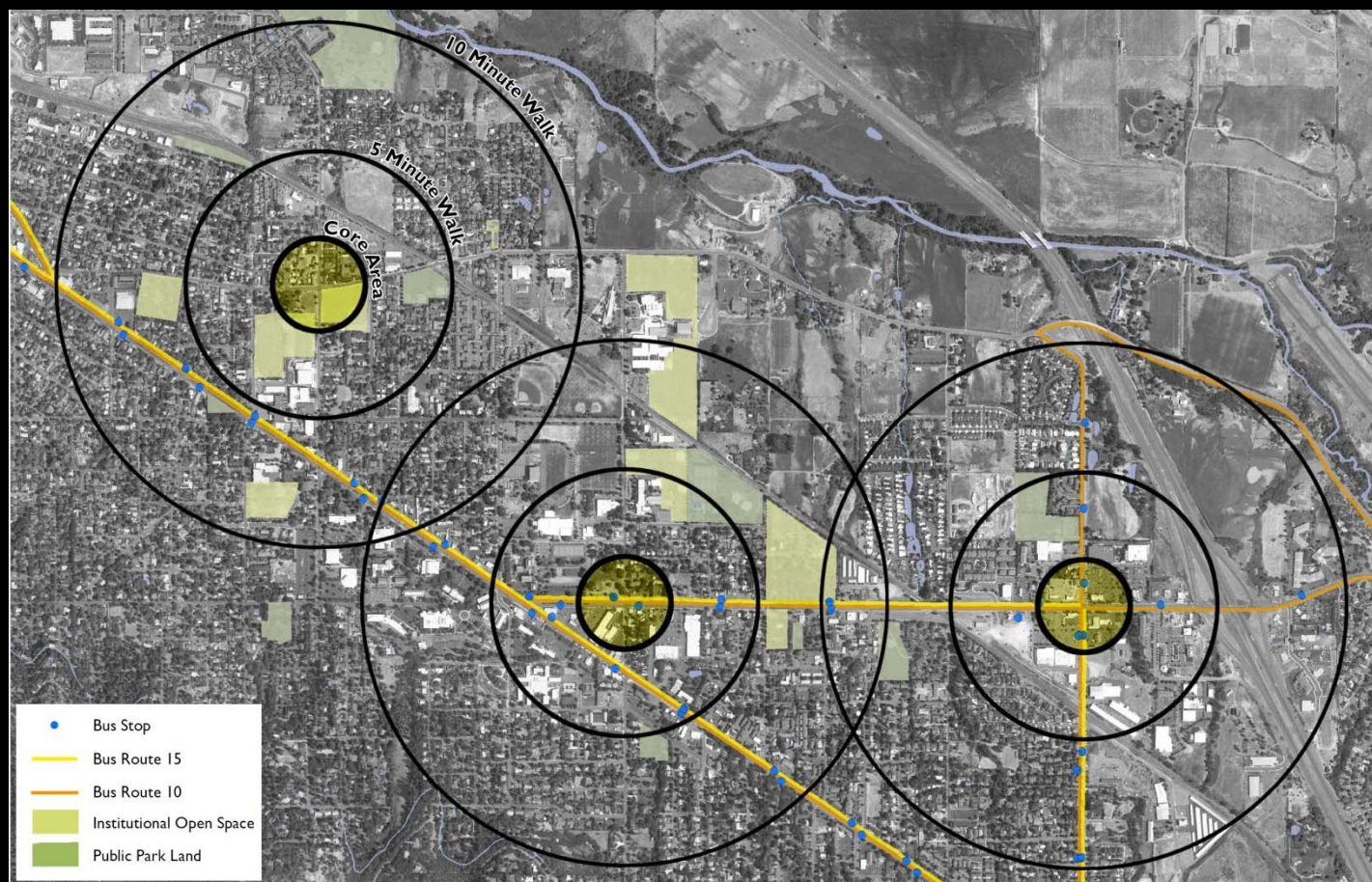
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Transit and Other Attractors Today



Pedestrian Attractors
Transit Stops and Open Spaces

Existing Densities Within Walking Distance



Population Density



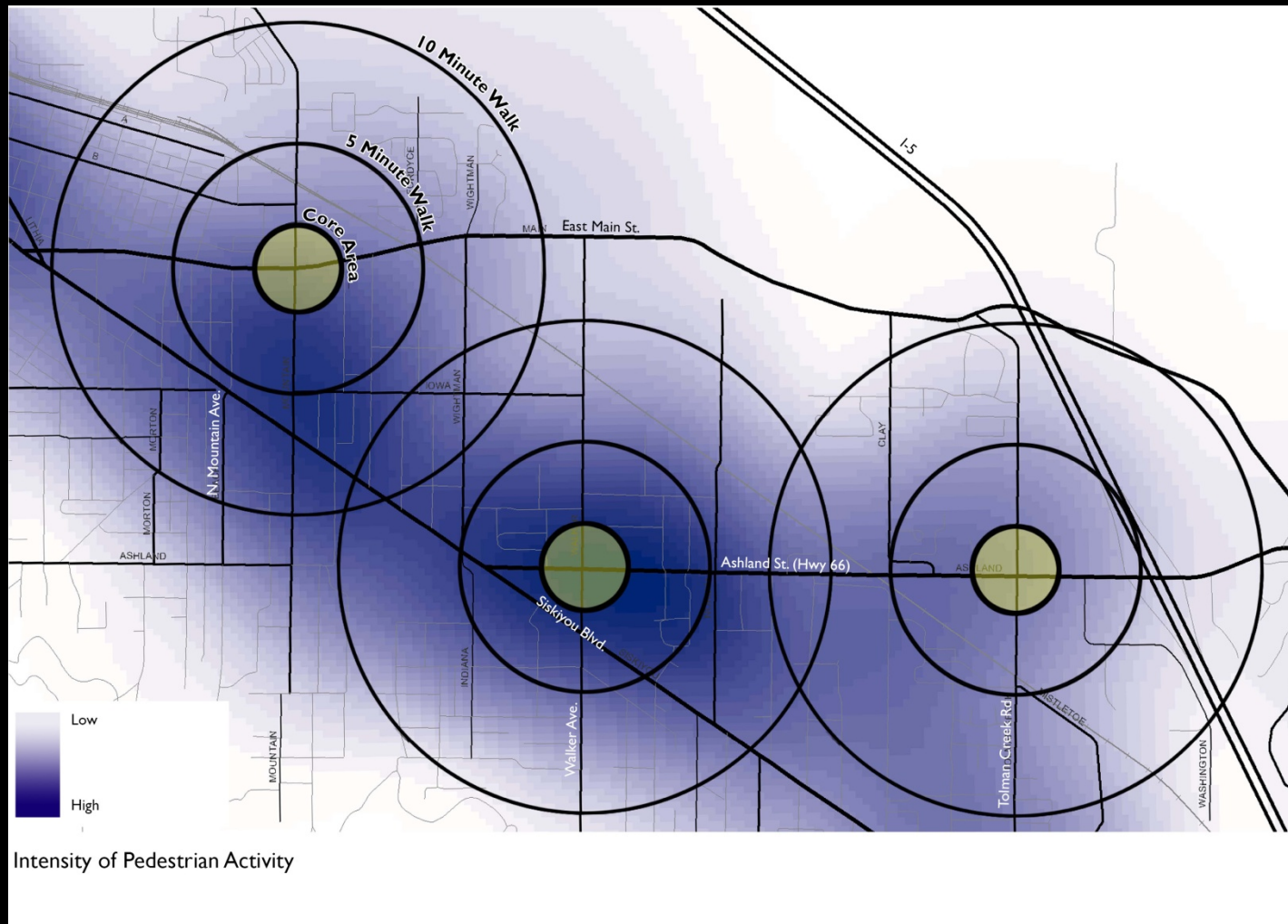
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Existing Pedestrian Activity Levels



Group Exercise – Table Rotation

We have tables for each Pedestrian Place:

- North Mountain Avenue & East Main Street
- Walker Avenue & Ashland Street
- Tolman Creek Road & Ashland Street

- › Start with table you are seated at.
- › Everyone gets at least one opportunity to speak.
- › When you hear the music go to a different location.
- › Please visit all three locations.
- › Talk to us, make notes, fill out your worksheet.

Next Steps

After Tonight:

- › Interviews with property owners, businesses and other stakeholders.
- › Summarize your input and their input.
- › Develop draft concept plans for each Pedestrian Place.

Public Workshop 2- December 8, 2010:

- › Review the input from Workshop 1 and the interviews.
- › Discuss the draft concept plans for each Pedestrian Place.

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www.ashland.or.us/opencityhall

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When you post your first statement, you will be asked for your name and home address. This confidential information is only used...

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Should the City of Ashland adopt universal curbside garbage and recycling pickup?

[Curbside Pickup \(TEST TOPIC\) »](#)

Should the City of Ashland adopt universal curbside garbage and recycling pickup?

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